



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

### TWENTY SECOND MEETING OF BOARD OF STUDIES

Ref: CIMAT/BOS/2022/1

19.12.2022

### MEETING NOTICE

We wish to inform you that the 22<sup>nd</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 21.12.2022 at 11.30 AM in the college premises / through Online Meet to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 21<sup>st</sup> BoS meeting held on 15.06.2022.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR12/SR11 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2022-2023 for the students studying in the II semester & IV semester onwards.
4. To review the Academic Calendar for the II semester & IV semester of the academic year 2022-2023 MBA program.
5. To approve SR 13 regulation, course structure for MBA program from the academic year 2023-2024 onwards.
6. Any other items with the approval of the Chairman.

  
PRINCIPAL



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## MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	1/2022-2023
MEETING DATE	21.12.2022	MEETING PLACE	CIMAT Board Room

### Members Present

S.No	Name	Designation	Signature
1	Dr.Y.Babu Vinothkumar	Chairperson / Head of department MBA	
2	Dr.V.Gayathri	Internal Member /Subject Expert in HR	
3	Dr.S.Ramachandran	Internal Member /Subject Expert in Marketing	
4	Mr.G.Sidhaarth	Internal Member /Subject Expert in Systems	
6	Dr.M.Madhumathi	Internal Member /Subject Expert in Operations	
7	Dr.S.G.Aparna	Internal Member /Subject Expert in Finance	
8	Dr.R.Chandrasekar	External Member from outside the college nominated by the Academic Council.	
9	Dr.K.Ramamurthi	External Member from outside the college.	
10	Dr.G.Bharani	External Member nominated by the vice-chancellor of Bharathiar University	
11	Mr.V.Mohammed Jones	Corporate Representative	
12	Mr.N.Viswanathan	Industry Expert	ABSENT
13	Dr.S.Karthikeyan	Alumini	
14	Dr.V.Latha	Principal	



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<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	1/2022-2023
<b>MEETING DATE</b>	21.12.2022	<b>MEETING PLACE</b>	CIMAT Board Room

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.N.Viswanathan

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 22.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 21 <sup>st</sup> BoS meeting held on 15.06.2022
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 21<sup>st</sup> BoS meeting on 15.06.2022.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 21 <sup>st</sup> BoS meeting held on 15.06.2022. After deliberations, the members ratified the report.
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<b>Item No 22.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR12/SR11 regulations.
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The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
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<b>Item No 22.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2022-2023 for the students studying in the II semester & IV semesters onwards.
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The Chairperson presented the scheme and syllabus for the 2<sup>nd</sup> semester for the students admitted from the academic year 2022-2023 and the 4<sup>th</sup> semester for the students admitted from the academic year 2021-2022 onwards. The details of changes made are also presented as follows.

## Changes Made:

Semester	Course Code	Course Name	Reason
4	21MB4C21	International Business	Content has been updated in all the chapters.
4	21MB4E34	Integrated Marketing Communication	Elective paper has been changed
4	21MB4E36	Digital Marketing	Elective paper has been changed
4	21MB4E37	Rural Banking and Micro Finance	Elective paper has been changed
4	21MB4E40	Derivatives Management	Elective paper has been changed
4	21MB4E41	HR Analytics	Elective paper has been changed
4	21MB4E42	Behavioural Modification and Management	Elective paper has been changed
4	21MB4E43	Competency Mapping and Development	Elective paper has been changed
4	21MB4E47	Business Intelligence	Elective paper has been changed
2	22MB2C08	Total Quality Management	Content has been updated in all the chapters.



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## New Courses Included:

Semester	Course Code	Course Name	Reason
4	21MB4E49	Supply Chain Concepts and Planning	New Specialization Included
4	21MB4E50	Reverse And Contract Logistics	New Specialization Included
4	21MB4E51	Entrepreneurship And Small Business	New Specialization Included
4	21MB4E52	Building A Sustainable Enterprise	New Specialization Included
4	21MB4E53	Service Operation Management in Hospitals	New Specialization Included
4	21MB4E54	Entrepreneurship In Healthcare Management	New Specialization Included
4	21MB4E55	ICT For Agriculture Management	New Specialization Included
4	21MB4E56	Entrepreneurship in Agribusiness	New Specialization Included
4	21MB4E57	Risk Management in Bank	New Specialization Included
4	21MB4E58	International Banking & Forex Management	New Specialization Included
4	21MB4E59	Branding And Food Retail Management	New Specialization Included
4	21MB4E60	Artificial Intelligence for Food Services	New Specialization Included



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4	21MB4E61	Tourism Entrepreneurship	New Specialization Included
4	21MB4E62	Information Technology and Tourism	New Specialization Included
4	21MB4E63	Retail Strategic Management	New Specialization Included

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
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<b>Item No 22.4:</b>	To review the Academic Calendar for the II semester & IV semesters for the MBA program in the academic year 2022-2023.
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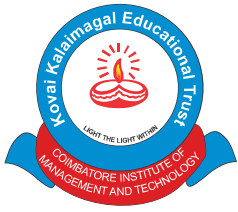
The Chairperson presented the Academic Calendar for the Academic year 2022-2023 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the II semester & IV semesters for the MBA program in the academic year 2022-2023. Members noted and approved the same.
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<b>Item No 22.5:</b>	To review and approve the SR 13 curriculum and regulation for the MBA program from the academic year 2023-24 onwards.
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The Chairperson presented the curriculum and regulation of SR 13 for the MBA program from the academic year 2023-24 onwards.

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
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<b>Item No 22.6:</b>	Any other items with the approval of the Chairman.
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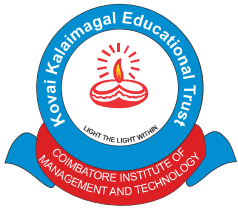
## Members suggested to

1. SWYAM / NPTEL courses to be encouraged.
2. Encourage students to pursue certification programs in their area of interest for a focused career and research.

The meeting ended with a vote of thanks to the Chair.

  
CHAIRPERSON

  
PRINCIPAL



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## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

### TWENTY FIRST MEETING OF BOARD OF STUDIES

Ref: CIMAT/BOS/2022/2

08.06.2022

### MEETING NOTICE

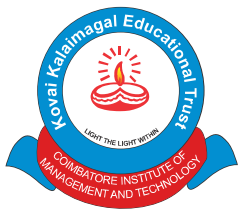
We wish to inform you that the 21<sup>st</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 15.06.2022 at 11.30 AM in the college premises / through Online Meet to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 20<sup>th</sup> BoS meeting held on 07.01.2022.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR12/SR11 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2022-2023 for the students studying in the I semester & III semester onwards.
4. To review the Academic Calendar for the I semester & III semester of the academic year 2022-2023 MBA program.
5. Any other items with the approval of the Chairman.

  
PRINCIPAL





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## MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	2/2022-2023
MEETING DATE	15.06.2022	MEETING PLACE	Google Meet

### Members Present

S.No	Name	Designation	Signature
1	Dr.Y.Babu Vinothkumar	Chairperson / Head of department MBA	
2	Mr.G.Ashok Kumar	Internal Member /Subject Expert in HR	
3	Mr.G.Sidhaarth	Internal Member /Subject Expert in Marketing	
4	Ms.S.Nivedha	Internal Member /Subject Expert in Systems	
5	Mrs.S.Kowsalya	Internal Member /Subject Expert in Operations	
6	Dr.G.Gomathi	Internal Member /Subject Expert in Finance	
7	Ms.V.S.Vyshnavi	Internal Member /Subject Expert in Management	
8	Dr.R.Chandrasekar	External Member from outside the college nominated by the Academic Council.	
9	Dr.K.Ramamurthi	External Member from outside the college.	
10	Dr.G.Bharani	External Member nominated by the vice-chancellor of Bharathiar University	
11	Mr.V.Mohammed Jones	Corporate Representative	
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<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	2/2022-2023
<b>MEETING DATE</b>	15.06.2022	<b>MEETING PLACE</b>	Google Meet

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.N.Viswanathan

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 21.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 20th BoS meeting held on 07.01.2022.
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 20th BoS meeting on 07.01.2022.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 20th BoS meeting held on 07.01.2022. After deliberations, the members ratified the report.
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<b>Item No 21.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR12/SR11 regulations.
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The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
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<b>Item No 21.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2022-2023 for the students studying in the I semester & III semesters onwards.
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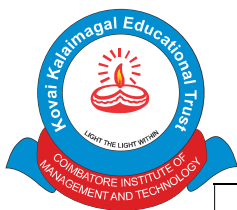
The Chairperson presented the scheme and syllabus for the 1<sup>st</sup> semester for the students admitted from the academic year 2022-2023 and the 3<sup>rd</sup> semester for the students admitted from the academic year 2021-2022 onwards. The details of changes made are also presented as follows.

## Changes Made:

Semester	Course Code	Course Name	Reason
3	21MB3C16	Management information system	Contents have been Modified
3	21MB3C17	Business environment and ethics	Contents have been Modified

## New Courses Included:

Semester	Course Code	Course Name	Reason
3	21MB3E03	Marketing metrics and analytics	New Course Introduced
3	21MB3E05	Banking system and practices	New Course Introduced
3	21MB3E07	Financial modeling	New Course Introduced
3	21MB3E09	Organisation design and development	New Course Introduced
3	21MB3E13	Information systems design and development	New Course Introduced
3	21MB3E14	Business data analytics	New Course Introduced
3	21MB3E15	E-commerce	New Course Introduced
3	21MB3E17	Lean six sigma	New Course Introduced



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3	21MB3E18	Industry 4.0	New Course Introduced
3	21MB3E19	Creativity, innovation and entrepreneurship	New Course Introduced
3	21MB3E20	Intellectual property rights	New Course Introduced
3	21MB3E22	Healthcare system management	New Course Introduced
3	21MB3E23	Agribusiness environment	New Specialization Included
3	21MB3E24	Value chain in agribusiness	New Specialization Included
3	21MB3E25	Retail banking	New Specialization Included
3	21MB3E26	Corporate banking	New Specialization Included
3	21MB3E27	Strategic food business management	New Specialization Included
3	21MB3E28	International food business and export	New Specialization Included
3	21MB3E29	Sustainable and eco tourism	New Course Introduced
3	21MB3E30	Tourism policy planning and development	New Course Introduced
3	21MB3E31	Retail operation management	New Course Introduced
3	21MB3E32	Retail supply chain management	New Course Introduced

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			



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<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
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<b>Item No 21.4:</b>	To review the Academic Calendar for the II semester & IV semesters for the MBA program in the academic year 2021-2022.
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The Chairperson presented the Academic Calendar for the Academic year 2021-2022 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the II semester & IV semesters for the MBA program in the academic year 2021-2022. Members noted and approved the same.
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<b>Item No 21.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022.
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The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2021-2022.

<b>Resolution:</b>	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022. The members appreciated the Institution and approved the same.
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<b>Item No 21.6:</b>	Any other items with the approval of the Chairman.
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## Members suggested to

1. Arrange Outbound Training programs for MBA Students.
2. Conduct add-on courses for students.
3. Encourage students to pursue certification programs in their area of interest for a focused career and research.

The meeting ended with a vote of thanks to the Chair.

  
CHAIRPERSON

  
PRINCIPAL