



Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641006

DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

TWENTIETH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2022/1

30.12.2021

MEETING NOTICE

We wish to inform you that the 20th meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 07.01.2022 at 12.00 p.m. through online platform to discuss the items cited under the agenda.

AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 19th BoS meeting held on 23.07.2021.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR11/SR10 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2021-2022 for the students studying in the II semester & IV semesters onwards.
4. To review the Academic Calendar for the II semester & IV semesters of the academic year 2021-2022 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022.
6. Any other items with the approval of the Chairman.


PRINCIPAL



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MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	1/2021-2022
MEETING DATE	07.01.2022	MEETING PLACE	Google Meet

Members Present

S.No	Name	Designation	Signature
1	Dr.Y.Babu Vinothkumar	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Mr.G.Sidhaarth	Internal Member /Subject Expert in Marketing	
4	Mr.G.Ashok Kumar	Internal Member /Subject Expert in HR	
5	Ms.V.Padmaja. V	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Ms.V.S.Vyshnavi	Internal Member /Subject Expert in Management	
8	Dr.R.Chandrasekar	External Member from outside the college nominated by the Academic Council.	
9	Dr.B.Sudhakar	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	
11	Mr.S.Karthikeyan	Alumni	
12	Dr.D.Dhanapal	Industry Expert	ABSENT
13	Dr.V.Latha	Principal	



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Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore-641 013

MEETING NAME	BoS	MEETING NUMBER	1/2021-2022
MEETING DATE	07.01.2022	MEETING PLACE	Google Meet

MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Dr.D.Dhanapal

The agenda items were taken for discussion, and the following resolutions were passed.

Item No 20.1:	To approve and confirm the Action Taken Report on minutes/resolutions of the 19 th BoS meeting held on 23.07.2021.
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 19th BoS meeting on 23.07.2021.

Resolution:	Members of the BoS were apprised of the action taken report on minutes of the 19 th BoS meeting held on 23.07.2021. After deliberations, the members ratified the report.
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Item No 20.2:	To approve course structure, course with lesson plans and model question papers for MBA program under SR11/SR10 regulations.
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The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

Resolution:	Members of the BoS were noted and approved the same.
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Item No 20.3:	To approve the changes made to the scheme and syllabus for the academic year 2021-2022 for the students studying in the II semesters & IV semesters.
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The Chairperson presented the scheme and syllabus for the 2nd semester for the students admitted from the academic year 2021-2022 and the 4th semester for those admitted from 2020-2021 onwards. The details of changes made are also presented as follows.

Changes Made:

Semester	Course Code	Course Name	Changes Made
2	21MB2C09	Marketing Management	Digital Marketing Content Added
2	21MB2P14	Big Data Analytics	Data Analysis And Business Modeling
2	21MB2C08	Total Quality Management	The Basic Operation Topic has been Added
4	20MB4E01	Financial Econometrics	Contents Modified
4	20MB4E02	Investment Management	Future, Options and Commodity Market
4	20MB4E03	Project Management	The title has been changed to Financial Project Management
4	20MB4E04	Merger, Acquisitions and	SEBI Guidelines & Legal Framework
4	20MB4E06	Foreign Exchange Management	Pre Shipment and Post Shipment Finance & Import Licensing & Financing methods for import of Capital goods
4	20MB4E07	Labour Welfare and Industrial	Payment of Bonus Act
4	20MB4E08	Industrial Relations Management	The title has been changed to Labour Legislation
4	20MB4E09	Talent Management	Data Security and reporting in Talent Management System



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4	20MB4E010	International Human Resource	Cost and Benefits of the HR Development program
4	20MB4E12	Labour Welfare and Welfare	Industrial Disputes Act
4	20MB4E13	Managing Interpersonal Effectiveness	Checklist for Counsellors, Training for Counselling, Evaluation
4	20MB4E15	Rural Marketing	Rural Market Research
4	20MB4E16	Retail Management	Retail Audit
4	20MB4E17	Event Management	Marketing Mix in Event Management
4	20MB4E18	New Product Development	Brand Identity: Perspectives, Levels & Brand Identity Prism
4	20MB4E19	Marketing Research	Advanced tools in Market Research
4	20MB4E21	Customer Relationship Management	CRM Application in Business
4	20MB4E22	Software Quality Management	Software choosing technologies
4	20MB4E23	Decision Support System	Data Management System & DBMS as DSS Development Tool
4	20MB4E25	E-Business	AI and BOT in E-Business
4	20MB4E28	Big Data Analytics	Advanced Excel & Tableau
4	20MB4E30	Wealth Management	SIP
4	20MB4E32	E-Banking	Investment in E-Banking, Demat Account
4	20MB4E33	Principles of Insurance	Tax exemption Insurance Schemes
4	20MB4E34	Hospital Information System	RDBMS, ERP, DSS, and EIS in Healthcare Sector



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4	20MB4E36	Hospital Operations Management	Nutrition and dietary services
4	20MB4E37	International Health Management	Holistic Approach Non-Governmental Organisations (NGOs) and Private Voluntary Organisations (PVOs), Unorganized Sector.
4	20MB4E38	Eco Tourism	Ecotourism Activities
4	20MB4E39	Hospitality Management	Indian Tourism Development and Activities
4	20MB4E42	Retail Operations, Systems and	Technology enabled effectiveness & Evolution of Retail in India
4	20MB4E43	Retail Planning	Branding Decisions & International Product and Service Strategies
4	20MB4E47	Logistics and Supply Chain Management	Recent trends and Advancement of Technology in Logistics and Supply chain Management
4	20MB4E48	Inventory Management	AI and Cloud Based Solutions in Inventory Management

New Courses Included:

Semester	Course Code	Course Name	Reason
2	21MB2C08	Total Quality Management	To give a brief knowledge about Operations and Quality Management



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Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

Resolution:	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
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Item No 20.4:	To review the Academic Calendar for the II semester & IV semesters for the MBA program in the academic year 2021-2022.
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The Chairperson presented the Academic Calendar for the Academic year 2021-2022 to the board for approval.

Resolution:	The members of BoS have been apprised of the academic calendar pertaining to the II semester & IV semesters for the MBA program in the academic year 2021-2022. Members noted and approved the same.
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Item No 20.5:	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022.
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The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2021-2022.

Resolution:	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022. The members appreciated the Institution and approved the same.
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Item No 20.6: Any other items with the approval of the Chairman.

Members suggested to

1. Arrange Industrial visits to various organizations for MBA Students.
2. Mapping of COs with POs needed some strategy and asked to ensure that all the POs have been mapped in the program.
3. Conduct add-on courses for students.
4. Encourage students to pursue certification programs in their area of interest for a focused career and research.
5. Organize a Faculty Development Programme.

The meeting ended with a vote of thanks to the Chair.


CHAIRPERSON


PRINCIPAL



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DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

NINETEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2021/2

16.07.2021

MEETING NOTICE

We wish to inform you that the 19th meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 23.07.2021 at 12.00 p.m. through online platform to discuss the items cited under the agenda.

AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 18th BoS meeting held on 08.01.2021.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR11/SR10 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2021-2022 for the students studying in the I semester & III semesters onwards.
4. To review the Academic Calendar for the I semester & III semesters of the academic year 2021-2022 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2021-2022.
6. Any other items with the approval of the Chairman.


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MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	2/2021-2022
MEETING DATE	23.07.2021	MEETING PLACE	Google Meet

Members Present

S.No	Name	Designation	Signature
1	Dr.Y.Babu Vinothkumar	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Mr.G.Sidhaarth	Internal Member /Subject Expert in Marketing	
4	Mr.G.Ashok Kumar	Internal Member /Subject Expert in HR	
5	Ms.V.Padmaja. V	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Ms.V.S.Vyshnavi	Internal Member /Subject Expert in Management	
8	Dr.R.Chandrasekar	External Member from outside the college nominated by the Academic Council.	
9	Dr.B.Sudhakar	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	
11	Mr.S.Karthikeyan	Alumni	
12	Dr.D.Dhanapal	Industry Expert	ABSENT
13	Dr.V.Latha	Principal	



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MEETING NAME	BoS	MEETING NUMBER	2/2021-2022
MEETING DATE	23.07.2021	MEETING PLACE	Google Meet

MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Dr.D.Dhanapal

The agenda items were taken for discussion, and the following resolutions were passed.

Item No 19.1:	To approve and confirm the Action Taken Report on minutes/resolutions of the 18 th BoS meeting held on 08.01.2021.
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 18th BoS meeting on 08.01.2021.

Resolution:	Members of the BoS were apprised of the action taken report on minutes of the 18 th BoS meeting held on 08.01.2021. After deliberations, the members ratified the report.
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Item No 19.2:	To approve course structure, course with lesson plans and model question papers for MBA program under SR11/SR10 regulations.
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The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

Resolution:	Members of the BoS were noted and approved the same.
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Item No 19.3:	To approve the changes made to the scheme and syllabus for the academic year 2021-2022 for the students studying in the I semester & III semesters.
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The Chairperson presented the scheme and syllabus for the 1st semester for the students admitted from the academic year 2020-2021 and the 3rd semester for those realised from 2020-2021 onwards. The details of changes made are also presented as follows.

Changes Made:

Semester	Course Code	Course Name	Changes Made
1	21MB1C01	Principles Of Management	Industry 4.0 Added
1	21MB1C04	Financial And Management Accounting	Budgetary Control & Variance Analysis, Standard Cost System
3	20MB3C01	Management Information System	ITeS industry in India.
3	20MB3C02	Business Environment and Ethics	Role of RBI and SEBI
3	20MB3C01	Equity Research and Portfolio Management	Stock market indices & Beta estimation.
3	20MB3E02	Financial Services	Case Analysis, Review of relevant articles
3	20MB3E04	International Financial Management	International Credit Policy Agencies and Global Capital Markets
3	20MB3E06	Working Capital Management	Introduction and Framework of Foreign Exchange
3	20MB3E07	Human Resource Development	Organisational Effectiveness, Creation of Value & Measuring Organisational Effectiveness
3	20MB3E08	Organisational Development	Evolutionary and Revolutionary change & Change process
3	20MB3E13	Training and Development	Return on Investment



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3	20MB3E17	Service Marketing	GAP Model of Service Quality
3	20MB3E19	Consumer Behaviour	International perspective cross-cultural consumer analysis
3	20MB3E21	Social Media Marketing	Instagram, Facebook, Twitter Insights
3	20MB3E23	Software Project Management	Traditional vs Modern Project Management Practices
3	20MB3E26	E-Marketing	E-Commerce Overview
3	20MB3E27	Enterprise Resource Planning	Enterprise System, Evolution of ERP Tangible and Intangible Benefits & Emerging Trends in ERP adoption
3	20MB3E28	Business Intelligence and Analytics	BI process, Private and Public intelligence, BI Decision Support Initiatives
3	20MB3E31	Investment and Finance in India	MCX in India
3	20MB3E32	Bank Management	Trends in Retailing, New products like insurance, Demat services & online/phone banking
3	20MB3E38	Hotel Information System	ERP in Hotel Industry
3	20MB3E45	Supply chain Management	Supply Chain Operations Reference (SCOR) Model & Use of IT applications in Supply Chain
3	20MB3E46	Transpiration and Warehousing	Logistics and Closed Loop Supply Chain Service

New Courses Included:

Semester	Course Code	Course Name	Reason
1	21MB1C05	Business Statistics and Operation Research	Statistics and Operation Research Paper has been combined
1	21MB1C06	Legal Aspects of Business	Educate the students about basic business law.



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Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

Resolution:	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
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Item No 19.4:	To review the Academic Calendar for the I semester & III semesters for the MBA program in the academic year 2021-2022.
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The Chairperson presented the Academic Calendar for the Academic year 2021-2022 to the board for approval.

Resolution:	The members of BoS have been apprised of the academic calendar pertaining to the I semester & III semesters for the MBA program in the academic year 2021-2022. Members noted and approved the same.
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Item No 19.5:	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021.
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The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2020-2021.

Resolution:	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021. The members appreciated the Institution and approved the same.
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Item No 19.6:	Any other items with the approval of the Chairman.
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Members suggested to

1. Arrange EDC/ EAC programs for MBA Students.
2. Conduct Swayam/ NpTEL courses to be encouraged.
3. Encourage students to pursue certification programs in their area of interest for a focused career and research.

The meeting ended with a vote of thanks to the Chair.


CHAIRPERSON


PRINCIPAL