



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641106.

## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH II

### EIGHTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2021/1

02.01.2021

### MEETING NOTICE

We wish to inform you that the 18<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 08.01.2021 at 12.00 p.m. through online platform to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 17<sup>th</sup> BoS meeting held on 20.07.2020.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR10/SR09 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2020-2021 for the students studying in the II semester & IV semesters onwards.
4. To review the Academic Calendar for the II semester & IV semesters of the academic year 2020-2021 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021.
6. Any other items with the approval of the Chairman.

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Vic), Coimbatore - 641 022

## MINUTES OF THE MEETING

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	1/2020-2021
<b>MEETING DATE</b>	08.01.2021	<b>MEETING PLACE</b>	Google Meet

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Ms.N.Priyadarshini	Internal Member /Subject Expert in Marketing	
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	
5	Ms.V.Padmaja. V	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Mr.V.Saravanan	Internal Member /Subject Expert in Management	
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	
9	Dr.B.Sudhakar	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	
11	Mr.S.Venkatraman	Alumni	
12	Dr.D.Dhanapal	Industry Expert	ABSENT
13	Dr.K.Ramamurthi	Principal	



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641009.

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	1/2020-2021
<b>MEETING DATE</b>	08.01.2021	<b>MEETING PLACE</b>	Google Meet

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Dr.D.Dhanapal

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 18.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 17 <sup>th</sup> BoS meeting held on 20.07.2020.
----------------------	---

The Chairperson presented the Action Taken Report on minutes/resolutions of the 17<sup>th</sup> BoS meeting on 20.07.2020.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 17 <sup>th</sup> BoS meeting held on 20.07.2020. After deliberations, the members ratified the report.
--------------------	--

<b>Item No 18.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR10/SR09 regulations.
----------------------	--

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University  
Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

<b>Item No 18.3:</b>	To approve the changes made to the scheme and syllabus for 2020-2021 for the students studying in the II semesters & IV semesters.
----------------------	--

The Chairperson presented the scheme and syllabus for the 2nd semester for the students admitted from the academic year 2020-2021 and the 4th semester for the students admitted from the academic year 2019-2020 onwards. The details of changes made are also presented as follows.

### Changes Made:

Semester	Course Code	Course Name	Changes Made
2	20MB2C01	Production and Operations	BOM
2	20MB2C02	Marketing Management	Changing Marketing Practices
2	20MB2C03	Financial Management	Receivables management, Inventory management, Cash management
2	20MB2C04	Human Resource Management	Career planning and development
2	20MB2C05	Operation Research	POKA-YOKE
2	20MB2C06	Research Methodology	Software for the detection of Plagiarism
4	19MB4E41	Direct and Network Marketing	Network marketing stories in India.
4	19MB4E40	Travel Management	Linkages with major railways and cruise systems in the world
4	19MB4E50	Disaster Management	Role of IT
4	19MB4E43	Retail Planning	Avoiding Legal Problems - Bulletproof Approach
4	19MB4E38	Eco-tourism	Case Studies

### New Courses Included:

Semester	Course Code	Course Name	Reason
NIL			



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
--------------------	---

<b>Item No 18.4:</b>	To review the Academic Calendar for the II semester & IV semesters for the MBA program in the academic year 2020-2021.
----------------------	--

The Chairperson presented the Academic Calendar for the Academic year 2020-2021 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the II semester & IV semesters for the MBA program in the academic year 2020-2021. Members noted and approved the same.
--------------------	--

<b>Item No 18.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021.
----------------------	---

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2020-2021.

<b>Resolution:</b>	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021. The members appreciated the Institution and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641009.

<b>Item No 18.6:</b>	Any other items with the approval of the Chairman.
----------------------	--

## Members suggested to

1. Create awareness about any new course should be formulated that helps the students to understand the needs about a course.
2. Increase Research Publications.
3. Arrange more online programmes.
4. Encourage students to pursue certification programs in their area of interest for a focused career and research.
5. Increase Online Guest Lecturers.

The meeting ended with a vote of thanks to the Chair.

  
CHAIRPERSON

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641106.

## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

### SEVENTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2020/2

14.07.2020

### MEETING NOTICE

We wish to inform you that the 17<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 20.07.2020 at 12.00 p.m. through online platform to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 16<sup>th</sup> BoS meeting held on 08.01.2020.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR10/SR09 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2020-2021 for the students studying in the I semester & III semesters onwards.
4. To review the Academic Calendar for the I semester & III semesters of the academic year 2020-2021 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2020-2021.
6. Any other items with the approval of the Chairman.

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641009.

## MINUTES OF THE MEETING

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	2/2020-2021
<b>MEETING DATE</b>	20.07.2020	<b>MEETING PLACE</b>	Google Meet

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Ms.N.Priyadarshini	Internal Member /Subject Expert in Marketing	
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	
5	Mr.N.Boobalsamy	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Mr.V.Saravanan	Internal Member /Subject Expert in Management	
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	
9	Dr.B.Sudhakar	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	ABSENT
11	Mr.S.Venkatraman	Alumni	
12	Dr.D.Dhanapal	Industry Expert	ABSENT
13	Dr.K.Ramamurthi	Principal	





# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641100.

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	2/2020-2021
<b>MEETING DATE</b>	20.07.2020	<b>MEETING PLACE</b>	Google Meet

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Dr.D.Dhanapal
2. Mr.V.Mohammed Jones

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 17.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 16 <sup>th</sup> BoS meeting held on 08.01.2020.
----------------------	---

The Chairperson presented the Action Taken Report on minutes/resolutions of the 16<sup>th</sup> BoS meeting on 08.01.2020.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 16 <sup>th</sup> BoS meeting held on 08.01.2020. After deliberations, the members ratified the report.
--------------------	--

<b>Item No 17.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR10/SR09 regulations.
----------------------	--

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

**Item No 17.3:** To approve the changes made to the scheme and syllabus for 2020-2021 for the students studying in the I semester & III semesters.

The Chairperson presented the scheme and syllabus for the 1<sup>st</sup> semester for the students admitted from the academic year 2019-2020 and the 3<sup>rd</sup> semester for those realised from 2019-2020 onwards. The details of changes made are also presented as follows.

### Changes Made:

Semester	Course Code	Course Name	Changes Made
1	20MB1C01	Management principles & Practices	Global And Comparative Management & Basis of Global Management
1	20MB1C02	Organisational Behaviour	Leadership: Meaning, Types Of Leadership Style
1	20MB1C03	Economics for decision making	Monetary and fiscal policy.
1	20MB1C04	Financial and Management	Trend Analysis
1	20MB1C05	Business and Managerial Statistics	Theoretical probability distributions
1	20MB1C06	Business Communication	Etiquettes of official communication
1	20MB1P01	Cyber Security and Computer Application	Statistical Modelling and PIVOT Table
3	19MB3C01	Management Information System	Future of AI
3	19MB3E43	Airport Planning and Management	Case Studies in the Airline industry

### New Courses Included:

Semester	Course Code	Course Name	Reason
NIL			

Tel: 0422 2970131, 2970132, 2970705 | Fax: 0422 2970427

e-mail: [cimat@cimat.edu.in](mailto:cimat@cimat.edu.in) | Website: [www.cimat.edu.in](http://www.cimat.edu.in)





# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
--------------------	---

<b>Item No 17.4:</b>	To review the Academic Calendar for the I semester & III semesters for the MBA program in the academic year 2020-2021.
----------------------	--

The Chairperson presented the Academic Calendar for the Academic year 2020-2021 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the I semester & III semesters for the MBA program in the academic year 2020-2021. Members noted and approved the same.
--------------------	--

<b>Item No 17.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020.
----------------------	---

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2019-2020.

<b>Resolution:</b>	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020. The members appreciated the Institution and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore - 641109.

<b>Item No 17.6:</b>	Any other items with the approval of the Chairman.
----------------------	--

## Members suggested to

1. Rename few courses with respect to the industrial applications.
2. Conduct in Blended mode One Credit Course that try to bring in expertise from Industry, Institution and Abroad.
3. To map COs with POs needed some strategy and asked to ensure that all the POs have been mapped in the program.
4. Members suggested that new elective on Deep learning may be included during the next revision, as this will develop skill of students and generate good employment opportunities.
5. The BoS members satisfied on faculty and support faculty development and there were no suggestions on it.

The meeting ended with a vote of thanks to the Chair.

  
CHAIRPERSON

  
PRINCIPAL