



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore District.

## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

### SIXTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2020/1

03.01.2020

### MEETING NOTICE

We wish to inform you that the 16<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 08.01.2020 at 12.00 p.m. in the CIMAT Board Room to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 15<sup>th</sup> BoS meeting held on 26.11.2019.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR09/SR08 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2019-2020 for the students studying in the II semester & IV semesters onwards.
4. To review the Academic Calendar for the II semester & IV semesters of the academic year 2019-2020 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020.
6. Any other items with the approval of the Chairman.

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAA

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Vr), Coimbatore 641109.

## MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	1/2019-2020
MEETING DATE	08.01.2020	MEETING PLACE	CIMAT Board Room

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Ms.N.Priyadarshini	Internal Member /Subject Expert in Marketing	
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	
5	Mr.N.Boobalsamy	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Mr.V.Saravanan	Internal Member /Subject Expert in Management	
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	
9	Dr.B.Sudhakar	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	ABSENT
11	Mr.S.Venkatraman	Alumni	
12	Dr.D.Dhanapal	Industry Expert	
13	Dr.K.Ramamurthi	Principal	



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641039.

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	1/2019-2020
<b>MEETING DATE</b>	08.01.2020	<b>MEETING PLACE</b>	CIMAT Board Room

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.V.Mohammed Jones

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 16.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 15 <sup>th</sup> BoS meeting held on 26.11.2019.
----------------------	---

The Chairperson presented the Action Taken Report on minutes/resolutions of the 15<sup>th</sup> BoS meeting on 26.11.2019.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 15 <sup>th</sup> BoS meeting held on 26.11.2019. After deliberations, the members ratified the report.
--------------------	--

<b>Item No 16.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR09/SR08 regulations.
----------------------	--

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109

<b>Item No 16.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2019-2020 for the students studying in the II semester & IV semesters onwards.
----------------------	--

The Chairperson presented the scheme and syllabus for the 2<sup>nd</sup> semester for the students admitted from the academic year 2019-2020 and the 4<sup>th</sup> semester for the students admitted from the academic year 2018-2019 onwards. The details of changes made are also presented as follows.

## Changes Made:

Semester	Course Code	Course Name	Changes Made
2	19MB2C04	Human Resource Management	Current trends in compensation
2	19MB2C06	Research Methodology	Norms for using Tables, charts and diagrams
2	19MB2C04	Human Resource Management	Preparing manpower inventory
4	18MB4E35	Public Health System and Health Insurance	Framework for newer health care policy settlements
4	18MB4E33	Principles of Insurance	Case Studies
4	18MB4E31	Real Estate Management	Real Estate Analysis
4	18MN4E29	Fund Management	SWOT analysis of Mutual Funds
4	18MB4E28	Big Data Analytics	Integration Big Data with MDM

## New Courses Included:

Semester	Course Code	Course Name	Reason
NIL			





# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
--------------------	---

<b>Item No 16.4:</b>	To review the Academic Calendar for the II semester & IV semesters for the MBA program in the academic year 2019-2020.
----------------------	--

The Chairperson presented the Academic Calendar for the Academic year 2019-2020 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the II semester & IV semesters for the MBA program in the academic year 2019-2020. Members noted and approved the same.
--------------------	--

<b>Item No 16.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020.
----------------------	---

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2019-2020.

<b>Resolution:</b>	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020. The members appreciated the Institution and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University,

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641106.

<b>Item No 16.6:</b> Any other items with the approval of the Chairman.
---

## Members suggested to

1. Offer industry linked courses
2. Include more case studies and she appreciated the overall industry-oriented syllabus.
3. Certain software-oriented tools for finance and accounting could be introduced in higher semesters.
4. Members expressed that there are few courses found to have old references books and suggested to update with recent edition for the next revision of curriculum and syllabus.
5. The board members suggested the institutions to send students in groups to nearby heritage sites for documentation, as one time measure to get adequate knowledge in tourism.

The meeting ended with a vote of thanks to the Chair.

  
CHAIRPERSON

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAAC

Vellimalaipattinam, Narasipuram Post, Thondanuthur (Via), Coimbatore 641009.

## DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH

### FIFTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2019/2

18.11.2019

### MEETING NOTICE

We wish to inform you that the 15<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 26.11.2019 at 12.00 p.m. in the CIMAT Board Room to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 14<sup>th</sup> BoS meeting held on 30.07.2019.
2. To approve course structure, course with lesson plans and model question papers for MBA program under SR09/SR08 regulations.
3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2019-2020 for the students studying in the I semester & III semesters onwards.
4. To review the Academic Calendar for the I semester & III semesters of the academic year 2019-2020 MBA program.
5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2019-2020.
6. Any other items with the approval of the Chairman.

  
PRINCIPAL



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641009.

## MINUTES OF THE MEETING

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	2/2019-2020
<b>MEETING DATE</b>	26.11.2019	<b>MEETING PLACE</b>	CIMAT Board Room

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Head of department MBA	
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	
3	Ms.N.Priyadharshini	Internal Member /Subject Expert in Marketing	
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	
5	Mr.N.Boobalsamy	Internal Member /Subject Expert in Systems	
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	
7	Mr.S.Ramachandran	Internal Member /Subject Expert in Management	
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	
9	Dr.V.Ramanujam	External Member nominated by the vice-chancellor of Bharathiar University	
10	Mr.V.Mohammed Jones	Corporate Representative	ABSENT
11	Mr.S.Venkatraman	Alumni	
12	Dr.D.Dhanapal	Industry Expert	
13	Dr.K.Ramamurthi	Principal	



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by AICTE

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641 016.

<b>MEETING NAME</b>	BoS	<b>MEETING NUMBER</b>	2/2019-2020
<b>MEETING DATE</b>	26.11.2019	<b>MEETING PLACE</b>	CIMAT Board Room

## MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.V.Mohammed Jones

The agenda items were taken for discussion, and the following resolutions were passed.

<b>Item No 15.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 14 <sup>th</sup> BoS meeting held on 30.07.2019.
----------------------	---

The Chairperson presented the Action Taken Report on minutes/resolutions of the 14<sup>th</sup> BoS meeting on 30.07.2019.

<b>Resolution:</b>	Members of the BoS were apprised of the action taken report on minutes of the 14 <sup>th</sup> BoS meeting held on 30.07.2019. After deliberations, the members ratified the report.
--------------------	--

<b>Item No 15.2:</b>	To approve course structure, course with lesson plans and model question papers for MBA program under SR09/SR08 regulations.
----------------------	--

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

<b>Resolution:</b>	Members of the BoS were noted and approved the same.
--------------------	--





# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641039.

<b>Item No 15.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2019-2020 for the students studying in the I semester & III semesters onwards.
----------------------	--

The Chairperson presented the scheme and syllabus for the 1<sup>st</sup> semester for the students admitted from the academic year 2018-2019 and the 3<sup>rd</sup> semester for the students admitted from the academic year 2018-2019 onwards. The details of changes made are also presented as follows.

### Changes Made:

Semester	Course Code	Course Name	Changes Made
1	19MB1C01	Management principles & practices	Stress (Whole topic)
1	19MB1C02	Organizational Behaviour	Cases Studies in OB
1	19MB1P01	Cyber Security & Computer Applications in Management	cash budget or sales budget (In Excel)
3	18MB3E03	Risk management and Insurance	5C's 5E's
3	18MB3E06	Working capital Management	New system of assessment of working capital finance.
3	18MB3E07	Human Resource Development	Emerging trends and perspectives
3	18MB3E21	Social Media Marketing	Influencers of social media and online channels.

### New Courses Included:

Semester	Course Code	Course Name	Reason
NIL			



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NMAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641022

## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.
--------------------	---

<b>Item No 15.4:</b>	To review the Academic Calendar for the I semester & III semesters for the MBA program in the academic year 2019-2020.
----------------------	--

The Chairperson presented the Academic Calendar for the Academic year 2019-2020 to the board for approval.

<b>Resolution:</b>	The members of BoS have been apprised of the academic calendar pertaining to the I semester & III semesters for the MBA program in the academic year 2019-2020. Members noted and approved the same.
--------------------	--

<b>Item No 15.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019.
----------------------	---

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2018-2019.

<b>Resolution:</b>	The members of BoS observed Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019. The members appreciated the Institution and approved the same.
--------------------	--



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641006

**Item No 15.6:** Any other items with the approval of the Chairman.

## Members suggested to

1. Revise the course content of the One Credit Course considering more relevant topics
2. Introduction of New Professional Electives
3. Arrange Industrial visits to various organizations for MBA Students.
4. Introduce few more professional electives and open electives in allied fields with self-learning opportunity.
5. Add in the existing syllabus the visual content in each module encouraging application-based delivery
6. New guide lines to existing Internships & certification by university Internship is to be carried on specialization or domain specific activities
7. Workout infrastructure facility, faculty, experts, and lab facility to conduct the course.

The meeting ended with a vote of thanks to the Chair.

CHAIRPERSON

PRINCIPAL