

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University Re-accredited with 'B' Grade by NAAC Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

# DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH FOURTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2019/1

23.01.2019

### **MEETING NOTICE**

We wish to inform you that the 14<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 30.01.2019 at 12.00 p.m. in the CIMAT Board Room to discuss the items cited under the agenda.

### **AGENDA**

- 1. To approve and confirm the Action Taken Report on minutes/resolutions of the 13<sup>th</sup> BoS meeting held on 19.06.2018.
- To approve course structure, course with lesson plans and model question papers for MBA program under SR08/SR07 regulations.
- 3. To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2018-2019 for the students studying in the II semester & IV semesters onwards.
- 4. To review the Academic Calendar for the II semester & IV semesters of the academic year 2018-2019 MBA program.
- 5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019.
- 6. Any other items with the approval of the Chairman.

PRINCIPAL





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### MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	1/2018-2019
MEETING DATE	30.01.2019	MEETING PLACE	CIMAT Board Room

### **Members Present**

S.N o	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Head of department MBA	Ud
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	of Market-
3	Ms.N.Priyadharshini	Internal Member /Subject Expert in Marketing	Migs. N
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	of Anufa Ban
5	Mr.N.Boobalsamy	Internal Member /Subject Expert in Systems	N. Bookalesarmy
6	Ms.S.Nivetha	Internal Member /Subject Expert in Operations	g. Wrab
7	Mr.S.Ramachandran	Internal Member /Subject Expert in Management	
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	Roof.
9	Dr.V.Ramanujam	External Member nominated by the vice-chancellor of Bharathiar University	Human
10	Mr.V.Mohammed Jones	Corporate Representative	ABSENT
11	Mr.S.Venkatraman	Alumni	ABSENT
12	Dr.D.Dhanapal	Industry Expert	m
13	Dr.K.Ramamurthi	Principal	Euru!





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<b>MEETING NAME</b>	BoS	MEETING NUMBER	1/2018-2019
MEETING DATE	30.01.2019	MEETING PLACE	CIMAT Board Room

### MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

- 1. Mr.S. Venkatraman
- 2. Mr. V. Mohammed Jones

The agenda items were taken for discussion, and the following resolutions were passed.

Item No 14.1:	To approve and confirm the Action Taken Report on minutes/resolutions of
	the 13th BoS meeting held on 19.06.2018.

The Chairperson presented the Action Taken Report on minutes/resolutions of the 13<sup>th</sup> BoS meeting on 19.06.2018.

	Resolution:	Members of the BoS were apprised of the action taken report on minutes of	
		the 13 <sup>th</sup> BoS meeting held on 19.06.2018. After deliberations, the members	l
		ratified the report.	
10			-

Item No 14.2:	To approve course structure, course with lesson plans and model question
	papers for MBA program under SR08/SR07 regulations.

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.





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Item No 14.3:	To approve the changes made for the scheme and syllabus for the academic
	year 2018-2019 for the students studying in the II semester & IV semesters
	onwards.

The Chairperson presented the scheme and syllabus for the 2<sup>st</sup> semester for the students admitted from the academic year 2018-2019 and the 4<sup>rd</sup> semester for the students admitted from the academic year 2017-2018 onwards. The details of changes made are also presented as follows.

### **Changes Made:**

Semester	Course Code	Course Name	Changes Made
2	18MB2C06	Research Methodology	SPSS in Social Sciences Research and its applications.
2	18MB2C03	Financial Management	Risk analysis in Capital Budgeting.
2	18MB2C04	Human Resource Management	HR-Trend analysis
4	17MB4E26	Relational database Management	Data Manipulation
4	17MB4E25	E-Business	A web site evaluation model
4	17MB4E21	Customer Relationship Management	E-CRM
4	17MB4E14	Coaching, Counselling and Mentoring	Challenges to managers as mentors in the 21st century
4	17MB4E04	Mergers, Acquisitions and Restructuring	GDR,ADR,ADS

### **New Courses Included:**

Semester	Course Code	Course Name	Reason
		NIL	



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### Courses Removed:

Semester	Course Code	Course Name	Reason
		NIL	

Resolution:	The Members of BoS were approved the same and sent it to the Academic Council for perusal and ratification.

Item No 14.4:	To review the Academic Calendar for the II semester & IV semesters for
	the MBA program in the academic year 2018-2019.

The Chairperson presented the Academic Calendar for the Academic year 2018-2019 to the board for approval.

The members of BoS have been apprised of the academic calendar
pertaining to the II semester & IV semesters for the MBA program in the
academic year 2018-2019. Members noted and approved the same.

Item No 14.5:	To review Teaching, Learning and Evaluation patterns for the MBA	_
	program's academic year 2018-2019.	

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2018-2019.

Resolution:	The members of BoS observed Teaching, Learning and Evaluation patterns
	for the MBA program's academic year 2018-2019. The members
	appreciated the Institution and approved the same.





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**Item No 14.6:** Any other items with the approval of the Chairman.

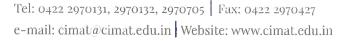
### Members suggested to

- 1. The curriculum and syllabus are revamped as per Industry requirement and suggestions given by alumni and faculty members which can be implemented in the academic year
- 2. It was also suggested to incorporate an application-oriented teaching in all the units of the theory courses.
- Increase the case study concept to MBA students for adequate knowledge for practical exposure.
- 4. Choice Based Credit System proposed curriculum for MBA was detailed in front of the BoS members and recommendations were being implemented in the same. Arrange Industrial visits to various organizations for MBA Students.
- 5. A draft curriculum to be made from the scratch and then presented in a separate BOS. Inclusion of one more theory paper in the semester 1 recommended.
- 6. The members suggested that, Innovation Lab can be proposed to promote innovative idea of the students in addition to regular laboratory experiments.
- 7. Suggestions by members: Research culture, skill gap should be identified at PG level.
- 8. Members felt that the grades and knowledge level of the student is mismatching

The meeting ended with a vote of thanks to the Chair.

CHAIRPERSON

PRINCIPAL







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# DEPARTMENT OF MANAGEMENT STUDIES AND RESEARCH THIRTEENTH MEETING OF BOARD OF STUDIES - MBA

Ref: CIMAT/BOS/2018/2

13.06.2018

### **MEETING NOTICE**

We wish to inform you that the 13<sup>th</sup> meeting of the Board of Studies - MBA of Coimbatore Institute of Management and Technology is scheduled to be held on 19.06.2018 at 12.00 p.m. in the CIMAT Board Room to discuss the items cited under the agenda.

### **AGENDA**

- To approve and confirm the Action Taken Report on minutes/resolutions of the 12<sup>th</sup> BoS meeting held on 06.01.2018.
- To approve course structure, course with lesson plans and model question papers for MBA program under SR08/SR07 regulations.
- To approve the changes made for the scheme and syllabus of the MBA program for the academic year 2018-2019 for the students studying in the I semester & III semesters onwards.
- 4. To review the Academic Calendar for the I semester & III semesters of the academic year 2018-2019 MBA program.
- 5. To review Teaching, Learning and Evaluation patterns for the MBA program's academic year 2018-2019.
- 6. Any other items with the approval of the Chairman.

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### MINUTES OF THE MEETING

MEETING NAME	BoS	MEETING NUMBER	2/2018-2019
MEETING DATE	19.06.2018	MEETING PLACE	CIMAT Board Room

### **Members Present**

S.N o	Name	Designation	Signature
1	Dr.R.Geetha Lakshmi	Chairperson / Head of department MBA	Belle
2	Dr.M.Madhumathi	Internal Member /Subject Expert in Finance	P. Patrot
3	Ms.N.Priyadharshini	Internal Member /Subject Expert in Marketing	Migs.N
4	Ms.Anusiya Banu	Internal Member /Subject Expert in HR	of Anufa Ban
5	Ms.P.Jayanthi	Internal Member /Subject Expert in Systems	Q Jacqueric
6	Ms.R.Chitra	Internal Member /Subject Expert in Operations	A PL
7	Dr.V.Latha	Internal Member /Subject Expert in Management	Ud
8	Mr.Rajkumar Jayaraman	External Member from outside the college nominated by the Academic Council.	ABSENT
9	Dr.V.Ramanujam	External Member nominated by the vice-chancellor of Bharathiar University	House
10	Mr.V.Mohammed Jones	Corporate Representative	v. y. gras
11	Mr.S.Venkatraman	Alumni	ABSENT
12	Dr.D.Dhanapal	Industry Expert	m
13	Dr.K.Ramamurthi	Principal	Burn!





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MEETING NAME	BoS	MEETING NUMBER	2/2018-2019
MEETING DATE	19.06.2018	MEETING PLACE	CIMAT Board Room

### MINUTES OF THE MEETING

The Chairperson, HoD of the department of management studies and research welcomed and introduced all the members and appreciated them for their continued support contribution for the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

- 1. Mr.S. Venkatraman
- 2. Mr.Rajkumar Jayaraman

The agenda items were taken for discussion, and the following resolutions were passed.

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	the 12 <sup>th</sup> BoS meeting held on 06.01.2018.

The Chairperson presented the Action Taken Report on minutes/resolutions of the 12<sup>th</sup> BoS meeting on 06.01.2018.

Resolution:	Members of the BoS were apprised of the action taken report on minutes of the 12 <sup>th</sup> BoS meeting held on 06.01.2018. After deliberations, the members
	ratified the report.

Item No 13.2:	To approve course structure, course with lesson plans and model question
	papers for MBA program under SR08/SR07 regulations.

The Chairperson presented the detailed course structure, lesson plans and model question papers to the board for approval.

Resolution:	Members of the BoS were noted and approved the same.





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Item No 13.3:	To approve the changes made for the scheme and syllabus for the academic
	year 2018-2019 for the students studying in the I semester & III semesters
	onwards.

The Chairperson presented the scheme and syllabus for the 1<sup>st</sup> semester for the students admitted from the academic year 2017-2018 and the 3<sup>rd</sup> semester for the students admitted from the academic year 2017-2018 onwards. The details of changes made are also presented as follows.

### **Changes Made:**

Semester	<b>Course Code</b>	Course Name	Changes Made
1	18MB1C04	Financial and Management Accounting	Computerization of accounts.
1	18MB1C05	Business and Managerial Statistics	Simple problems applied to business.
3	17MB3E01	Equity Research and Portfolio Management	Graham and Dodds investor ratios.
3	17MB3E08	Organisational Development	Some Indian experience in O.D
3	17MB3E10	Business Leadership	Leadership Indian cases on leadership.
3	17MB3E16	Sales and Distribution Management	e-enabled logistics management tracking

### **New Courses Included:**

Semester	Course Code	Course Name	Reason
	1	NIL	



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### Courses Removed:

Semester	Course Code	Course Name	Reason
		NIL	

Resolution:	The Members of BoS were approved the same and sent it to the Academic	
	Council for perusal and ratification.	

Item No 13.4:	To review the Academic Calendar for the I semester & III semesters for the
	MBA program in the academic year 2018-2019.

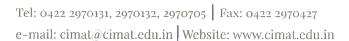
The Chairperson presented the Academic Calendar for the Academic year 2018-2019 to the board for approval.

Resolution:	The members of BoS have been apprised of the academic calendar
	pertaining to the I semester & III semesters for the MBA program in the
	academic year 2018-2019. Members noted and approved the same.

Item No 13.5:	To review Teaching, Learning and Evaluation patterns for the MBA
	program's academic year 2017-2018.

The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA program's academic year 2017-2018 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, Research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extra-curricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2017-2018.

Resolution:	The members of BoS observed Teaching, Learning and Evaluation patterns	
	for the MBA program's academic year 2017-2018. The members	
	appreciated the Institution and approved the same.	







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**Item No 13.6:** Any other items with the approval of the Chairman.

### Members suggested to

- 1. Encourage students to pursue certification programs in their area of interest for a focused career and research.
- 2. Suggestions was given to raise the PO target to a higher value as the present batch attainment was higher than the target value.
- 3. The members suggested to use the tools, assessment methods and question paper pattern as per the autonomous norms and the guidelines of Bharathiar University
- 4. The members suggested to include Operation Research content in the Aviation Logistics and Supply Chain Management course and due credit should be given.

The meeting ended with a vote of thanks to the Chair.

CHAIRPERSON

PRINCIPAL

