



# Coimbatore Institute of Management and Technology

An Autonomous Institute approved by AICTE and affiliated to Bharathiar University

Re-accredited with 'B' Grade by NAAC

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore 641109.

## DEPARTMENT OF MANAGEMENT STUDIES

### THE TWENTY SECOND MEETING OF ACADEMIC COUNCIL

Ref: CIMAT/AC/2023/1

23.01.2023

### MEETING NOTICE

We wish to inform you that the 22<sup>nd</sup> meeting of the Academic Council of Coimbatore Institute of Management and Technology is scheduled to be held on, 30.01.2023 at 11.00 am in the college premises / through Online Meet to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 21<sup>st</sup> Academic Council meeting held on 27.06.2022.
2. To Scrutinize and approve the proposals of the Boards of Studies concerning introducing, modifying and eliminating the courses of study, academic regulations, curricula, syllabi during the academic year 2022-2023 onwards.
3. To approve and ratify the changes made for the scheme and syllabus of the MBA and MCA program for the academic year 2022-2023 for the students studying in the II semester & IV semesters onwards.
4. To approve SR 13 regulation, course structure for MBA program from the academic year 2023-2024 onwards.
5. To approve the scheme of examinations, question paper pattern, and end-semester examinations for the academic programmes held in 12/12/2022.
6. To recommend the Governing Body on new programmes of study, the institution of scholarships, studentships, fellowships, prizes and medals, and frame regulations for the award.
7. Any other items with the approval of the Chairperson.

  
PRINCIPAL



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## MINUTES OF THE MEETING

MEETING NAME	ACM	MEETING NUMBER	1/2022-2023
MEETING DATE	30.01.2023	MEETING PLACE	CIMAT Board Room

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Principal	
2	Dr.Y.Babu Vinothkumar	Internal Member /HoD - MBA	
4	Dr.S.Ramachandran	Internal Member/Senior Faculty	
5	Dr.V.Gayathri	Internal Member/Senior Faculty	
6	Dr.M.Madhumathi	Internal Member/Senior Faculty	
7	Dr.S.G.Aparna	Internal Member/Senior Faculty	
8	Mr.N.Vishwanathan	External Member from Industry nominated by the GB.	
9	Mr.V.Mohammed Jones	External Member from Industry nominated by the GB.	
10	Dr.P.R.Muthusamy	External Member from outside the college nominated by the GB.	
11	Dr.K.Ramamurthi	External Member from outside the college nominated by the GB.	
12	Dr.K.T.Vijay Karthikeyan	External Member from outside the college nominated by the GB	
12	Dr.D.Gnana Senthil kumar	University Nominee	
13	Dr.M.Punithavalli	University Nominee	
14	Dr.Chithra	University Nominee	



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<b>MEETING NAME</b>	ACM	<b>MEETING NUMBER</b>	1/2022-2023
<b>MEETING DATE</b>	30.01.2023	<b>MEETING PLACE</b>	CIMAT Board Room

## MINUTES OF THE MEETING

The Chairperson, The principal of Coimbatore Institute of Management and Technology, welcomed and introduced all the members and appreciated them for their continued support contribution to the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.V.Mohammed Jones

The agenda items were discussed, and the following resolutions were passed.

<b>Item No 22.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 20th Academic Council meeting held on 27.06.2022.
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 21<sup>st</sup> Academic Council meeting on 27.06.2022.

<b>Resolution:</b>	Members of the Academic Council were apprised of the action taken report on minutes of the 21 <sup>st</sup> Academic Council meeting held on 27.06.2022. After deliberations, the members ratified the report.
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<b>Item No 22.2:</b>	To Scrutinize and approve the Boards of Studies proposals concerning introducing, modifying and eliminating the courses of study, academic regulations, curricula, and syllabi from 2022-2023 onwards.
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The Chairperson presented the details and the recommendations by the Board of Studies to the board for approval.

<b>Resolution:</b>	The members of the Academic Council were noted and approved the same.
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<b>Item No 22.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2022-2023 for the students studying in the II semester & IV semesters onwards.
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The Chairperson presented the recommendation of the Board of Studies held on 21.12.2022 to approve the changes in the syllabus of the following courses from the academic year 2022-2023 onwards.

### Changes Made:

Semester	Course Code	Course Name	Reason
4	21MB4C21	International Business	Content has been updated in all the chapters.
4	21MB4E34	Integrated Marketing Communication	Elective paper has been changed
4	21MB4E36	Digital Marketing	Elective paper has been changed
4	21MB4E37	Rural Banking and Micro Finance	Elective paper has been changed
4	21MB4E40	Derivatives Management	Elective paper has been changed
4	21MB4E41	HR Analytics	Elective paper has been changed
4	21MB4E42	Behavioural Modification and Management	Elective paper has been changed
4	21MB4E43	Competency Mapping and Development	Elective paper has been changed
4	21MB4E47	Business Intelligence	Elective paper has been changed
2	22MB2C08	Total Quality Management	Content has been updated in all the chapters.



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## New Courses Included:

Semester	Course Code	Course Name	Reason
4	21MB4E49	Supply Chain Concepts and Planning	New Specialization Included
4	21MB4E50	Reverse And Contract Logistics	New Specialization Included
4	21MB4E51	Entrepreneurship And Small Business	New Specialization Included
4	21MB4E52	Building A Sustainable Enterprise	New Specialization Included
4	21MB4E53	Service Operation Management in Hospitals	New Specialization Included
4	21MB4E54	Entrepreneurship In Healthcare Management	New Specialization Included
4	21MB4E55	ICT For Agriculture Management	New Specialization Included
4	21MB4E56	Entrepreneurship in Agribusiness	New Specialization Included
4	21MB4E57	Risk Management in Bank	New Specialization Included
4	21MB4E58	International Banking & Forex Management	New Specialization Included
4	21MB4E59	Branding And Food Retail Management	New Specialization Included
4	21MB4E60	Artificial Intelligence for Food Services	New Specialization Included
4	21MB4E61	Tourism Entrepreneurship	New Specialization Included
4	21MB4E62	Information Technology and Tourism	New Specialization Included
4	21MB4E63	Retail Strategic Management	New Specialization Included



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## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of the Academic Council were approved the same.
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<b>Item No 22.4:</b>	To review and approve the SR 13 curriculum and regulation for the MBA program from the academic year 2023-24 onwards.
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The Chairperson presented the recommendation of the Board of Studies held on 21.12.2022 to approve the changes in the SR 13 curriculum and regulation for the MBA Program from the academic year 2023-2024 onwards.

<b>Resolution:</b>	The Members of the Academic Council were approved the same.
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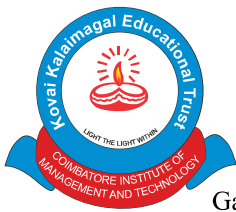
<b>Item No 22.5:</b>	To approve the scheme of examinations, question paper pattern, and end-semester examinations for the academic programmes held in 12.12.2022.
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The Chairperson presented the scheme of examinations, question paper pattern and results of end semester examinations held in 12.12.2022 to the board for approval.

<b>Resolution:</b>	After perusal, the members of the Academic Council have been noted and approved the results of the end semester examinations.
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<b>Item No 22.6:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program academic year 2022-2023.
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The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA academic year 2022-2023 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extracurricular activities,



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Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2022-2023.

<b>Resolution:</b>	The members of the Academic Council observed Teaching, Learning and Evaluation patterns for the MBA academic year 2022-2023. The members expressed their happiness with the research culture in the college. The members complimented the Management on providing state-of-the-art facilities and creating a congenial ambience suitable for learning and research. They also noted the facilities and resources available in the library for the students, teaching fraternity and research scholars. The members approved the same and sent it to the Governing Body for perusal and ratification.
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<b>Item No 22.7:</b>	Any other items with the approval of the Chairperson,
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## Members also suggested to

1. Suggested to organize Faculty Development Programme.
2. Increase the Guest Lectures.
3. Increase Research Publications.

<b>Resolution:</b>	The members of the Academic Council observed and advised the Management to represent the State Government to appraise the situation and follow up regularly. Members appreciated the efforts of the College Management and the Principal in implementing Student Placement and Training Programmes. The efforts made by the Management to enhance reasoning skills, problem-solving skills, programming skills and other skills required for placements through lectures, workshops, training and coding contests were commended. The members advised that the same approach may be adopted to enhance employability skills and thus result in improved student" placements.
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The Honourable members resolved to authorize the Chairman, Academic Council and Principal, Coimbatore Institute of Management and Technology, to effect changes/modifications in the Academic Regulations/Syllabi/Evaluation procedures and Results wherever necessary and report the same to the Academic Council at its immediately next meeting for ratification.

The Chairperson, Academic Council and Principal, Coimbatore Institute of Management and Technology profusely thanked the members for their support, inputs and guidance. The meeting ended with a vote of thanks to the Chair.

Confirmation of the minutes of the last meeting held on 27<sup>th</sup> June 2022.

The council is requested to approve and consider the minutes sent as confirmed.

  
PRINCIPAL



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## DEPARTMENT OF MANAGEMENT STUDIES

### THE TWENTY FIRST MEETING OF ACADEMIC COUNCIL

Ref: CIMAT/AC/2022/2

20.06.2022

### MEETING NOTICE

We wish to inform you that the 21<sup>st</sup> meeting of the Academic Council of Coimbatore Institute of Management and Technology is scheduled to be held on, 27.06.2022 at 11.00 am in the college premises / through Online Meet to discuss the items cited under the agenda.

### AGENDA

1. To approve and confirm the Action Taken Report on minutes/resolutions of the 20<sup>th</sup> Academic Council meeting held on 20.01.2022.
2. To Scrutinize and approve the proposals of the Boards of Studies concerning introducing, modifying and eliminating the courses of study, academic regulations, curricula, syllabi during the academic year 2022-2023 onwards.
3. To approve and ratify the changes made for the scheme and syllabus of the MBA program for the academic year 2022-2023 for the students studying in the I semester & III semesters onwards.
4. To approve the scheme of examinations, question paper pattern, and end-semester examinations for the academic programmes held in 30.05.2022.
5. To recommend the Governing Body on new programmes of study, the institution of scholarships, studentships, fellowships, prizes and medals, and frame regulations for the award.
6. Any other items with the approval of the Chairperson.

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## MINUTES OF THE MEETING

MEETING NAME	ACM	MEETING NUMBER	2/2022-2023
MEETING DATE	27.06.2022	MEETING PLACE	Google Meet

### Members Present

S.No	Name	Designation	Signature
1	Dr.V.Latha	Chairperson / Principal	
2	Dr.Y.Babu Vinothkumar	Internal Member /HoD - MBA	
4	Mr.G.Sidhaarth	Internal Member/Senior Faculty	
5	Mr.G.Ashok Kumar	Internal Member/Senior Faculty	
6	Ms.V.S.Vyshnavi	Internal Member/Senior Faculty	
7	Mrs.S.Kowsalya	Internal Member/Senior Faculty	
8	Mr.N.Vishwanathan	External Member from Industry nominated by the GB.	
9	Mr.V.Mohammed Jones	External Member from Industry nominated by the GB.	
10	Dr.P.R.Muthusamy	External Member from outside the college nominated by the GB.	
11	Dr.K.Ramamurthi	External Member from outside the college nominated by the GB.	
12	Dr.K.T.Vijay Karthikeyan	External Member from outside the college nominated by the GB	
12	Dr.D.Gnana Senthil kumar	University Nominee	
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<b>MEETING NAME</b>	ACM	<b>MEETING NUMBER</b>	2/2022-2023
<b>MEETING DATE</b>	27.06.2022	<b>MEETING PLACE</b>	Google Meet

## MINUTES OF THE MEETING

The Chairperson, The principal of Coimbatore Institute of Management and Technology, welcomed and introduced all the members and appreciated them for their continued support contribution to the development of academic standards and enrichment of the syllabus.

Further, the Chairperson informed the inability of the following member/s to attend the meeting and requested to grant leave of absence.

1. Mr.V.Mohammed Jones

The agenda items were discussed, and the following resolutions were passed.

<b>Item No</b> <b>21.1:</b>	To approve and confirm the Action Taken Report on minutes/resolutions of the 20th Academic Council meeting held on 20.01.2022.
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The Chairperson presented the Action Taken Report on minutes/resolutions of the 20th Academic Council meeting on 20.01.2022.

<b>Resolution:</b>	Members of the Academic Council were apprised of the action taken report on minutes of the 20th Academic Council meeting held on 20.01.2022. After deliberations, the members ratified the report.
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<b>Item No</b> <b>21.2:</b>	To Scrutinize and approve the Boards of Studies proposals concerning introducing, modifying and eliminating the courses of study, academic regulations, curricula, and syllabi from 2022-2023 onwards.
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The Chairperson presented the details and the recommendations by the Board of Studies to the board for approval.

<b>Resolution:</b>	The members of the Academic Council were noted and approved the same.
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<b>Item No 21.3:</b>	To approve the changes made for the scheme and syllabus for the academic year 2022-2023 for the students studying in the I semester & III semesters onwards.
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The Chairperson presented the recommendation of the Board of Studies held on 15.06.2022 to approve the changes in the syllabus of the following courses from the academic year 2022-2023 onwards.

## Changes Made:

Semester	Course Code	Course Name	Reason
3	21MB3C16	Management information system	Contents have been Modified
3	21MB3C17	Business environment and ethics	Contents have been Modified

## New Courses Included:

Semester	Course Code	Course Name	Reason
3	21MB3E03	Marketing metrics and analytics	New Course Introduced
3	21MB3E05	Banking system and practices	New Course Introduced
3	21MB3E07	Financial modeling	New Course Introduced
3	21MB3E09	Organisation design and development	New Course Introduced
3	21MB3E13	Information systems design and development	New Course Introduced
3	21MB3E14	Business data analytics	New Course Introduced
3	21MB3E15	E-commerce	New Course Introduced



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3	21MB3E17	Lean six sigma	New Course Introduced
3	21MB3E18	Industry 4.0	New Course Introduced
3	21MB3E19	Creativity, innovation and entrepreneurship	New Course Introduced
3	21MB3E20	Intellectual property rights	New Course Introduced
3	21MB3E22	Healthcare system management	New Course Introduced
3	21MB3E23	Agribusiness environment	New Specialization Included
3	21MB3E24	Value chain in agribusiness	New Specialization Included
3	21MB3E25	Retail banking	New Specialization Included
3	21MB3E26	Corporate banking	New Specialization Included
3	21MB3E27	Strategic food business management	New Specialization Included
3	21MB3E28	International food business and export	New Specialization Included
3	21MB3E29	Sustainable and eco tourism	New Course Introduced
3	21MB3E30	Tourism policy planning and development	New Course Introduced
3	21MB3E31	Retail operation management	New Course Introduced
3	21MB3E32	Retail supply chain management	New Course Introduced



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## Courses Removed:

Semester	Course Code	Course Name	Reason
NIL			

<b>Resolution:</b>	The Members of the Academic Council were approved the same.
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<b>Item No</b> <b>21.4:</b>	To approve the scheme of examinations, question paper pattern, and end-semester examinations for the academic programmes held in 30/5/2022.
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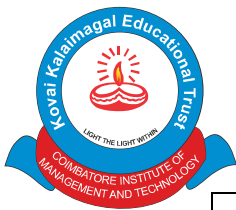
The Chairperson presented the scheme of examinations, question paper pattern and results of end semester examinations held in 30/5/2022 to the board for approval.

<b>Resolution:</b>	After perusal, the members of the Academic Council have been noted and approved the results of the end semester examinations.
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<b>Item No</b> <b>21.5:</b>	To review Teaching, Learning and Evaluation patterns for the MBA program academic year 2022-2023.
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The Chairperson presented the Teaching, Learning and Evaluation patterns for the MBA academic year 2022-2023 to the board for approval. The Chairperson explained the ongoing Research Activities (Thrust areas of research, research mentoring Committee, Technical talks, Research proposals and projects), Faculty Development Programs, Student development activities, student support systems (Counselling, Extracurricular activities, Games and Sports, Grievances etc.), extension activities organized at the college and department level during 2022-2023.

<b>Resolution:</b>	The members of the Academic Council observed Teaching, Learning and Evaluation patterns for the MBA academic year 2022-2023. The members expressed their happiness with the research culture in the college. The members complimented the Management on providing state-of-the-art facilities and creating a congenial ambience suitable for learning and research. They also noted the facilities and resources available in the library for the
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	students, teaching fraternity and research scholars. The members approved the same and sent it to the Governing Body for perusal and ratification.
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<b>Item No 21.6:</b>	Any other items with the approval of the Chairperson,
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## Members also suggested to

1. Arrange Industrial visits to various organizations for MBA Students.
2. Conduct add-on courses for students.
3. Encourage students to pursue certification programs in their area of interest for a focused career and research.

<b>Resolution:</b>	The members of the Academic Council observed and advised the Management to represent the State Government to appraise the situation and follow up regularly. Members appreciated the efforts of the College Management and the Principal in implementing Student Placement and Training Programmes. The efforts made by the Management to enhance reasoning skills, problem-solving skills, programming skills and other skills required for placements through lectures, workshops, training and coding contests were commended. The members advised that the same approach may be adopted to enhance employability skills and thus result in improved student" placements.
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The Honourable members resolved to authorize the Chairman, Academic Council and Principal, Coimbatore Institute of Management and Technology, to effect changes/modifications in the Academic Regulations I Syllabi I Evaluation procedures and Results wherever necessary and report the same to the Academic Council at its immediately next meeting for ratification.

The Chairperson, Academic Council and Principal, Coimbatore Institute of Management and Technology profusely thanked the members for their support, inputs and guidance. The meeting ended with a vote of thanks to the Chair.

Confirmation of the minutes of the last meeting held on 20th January 2022.

The council is requested to approve and consider the minutes sent as confirmed.

  
PRINCIPAL